



community partners of dallas

TOY DRiVe 2025

Sponsorship Opportunities

- ☐ **Sugarplum Stockings \$12,500 (Exclusive)**
Includes all benefits of the Winter Wonderland Sponsor, plus:
- Exclusive recognition as the Stocking Sponsor
 - Sponsor name/logo included on all communications to volunteers participating in the Stocking Stuffing initiative
 - Premier logo placement on all Toy Drive materials (wish cards, postcards, promotional cards, signage, e-blasts, and website) *respective deadlines apply*

- ☐ **Winter Wonderland \$10,000**
- Name and/or logo printed on all wish cards – deadline 10/10
 - Logo inclusion on the Toy Drive postcard mailed out to approximately 4,200 recipients – deadline 10/24
 - Logo included on promotional cards sent to companies approximately 800 distributed
 - Logo recognition in general Toy Drive eblasts to approximately 9,500 key supporters
 - Logo recognition at Community Partners of Dallas' facility
 - Logo recognition as a sponsor on the CPD website
 - Sponsor recognition on signage at the Toy Drive Warehouse (drop off for all toy donations) – deadline 11/21
 - Name recognition in all press releases
 - Inclusion in social media posts
 - Opportunity for a group volunteer experience at the Toy Drive Warehouse

- ☐ **Jingle Bells \$7,500**
- Logo inclusion on the Toy Drive postcard mailed out to approximately 4,200 recipients – deadline 10/24
 - Logo included on promotional cards sent to companies approximately 800 distributed
 - Logo recognition in general Toy Drive eblasts to approximately 9,500 key supporters
 - Logo recognition at Community Partners of Dallas' facility
 - Logo recognition as a sponsor on the CPD website
 - Sponsor recognition on signage at the Toy Drive Warehouse (drop off for all toy donations) – deadline 11/21
 - Name recognition in all press releases
 - Inclusion in social media posts

- ☐ **Frosty the Snowman \$5,000**
- Inclusion in a general Toy Drive eblast to approximately 9,500 key supporters
 - Logo recognition at Community Partners of Dallas' facility
 - Name recognition as a sponsor on the CPD website
 - Sponsor recognition on signage at the Toy Drive Warehouse (drop off for all toy donations) – deadline 11/21
 - Name recognition in all press releases

- ☐ **Rudolph the Red-Nosed Reindeer \$2,500**
- Name recognition as a sponsor on the CPD website
 - Name recognition on signage at the Toy Drive Warehouse (drop off for all toy donations) – deadline 11/21
 - Name recognition in all press releases

Name _____

Please print your name or company name as it should appear for recognition purposes

Contact person _____

Billing address _____ City / State / Zip _____

Email _____ Phone _____

Amount \$ _____ ☐ I am unable to sponsor, but would like to make a donation \$ _____

Credit card number _____

Exp. date _____ CVV _____

☐ I will cover the 3.1% credit card processing fee

Enclosed is my check for \$ _____
Payable to Community Partners of Dallas

Deadline for inclusion on post card: October 24, 2025 and deadline for inclusion on event signage: November 21, 2025

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