



community partners of dallas

TOY DRIVE 2021

Sponsorship Opportunities

Winter Wonderland \$10,000

- Name and/or logo printed on all wish cards (deadline 10/8)
- Logo inclusion on the Toy Drive postcard mailed out to approximately 4,200 recipients (deadline 10/15)
- Logo included on promotional cards sent to companies approximately 800 distributed
- Logo recognition in general Toy Drive eblasts to approximately 9,500 key supporters
- Logo recognition at Community Partners of Dallas' facility
- Logo recognition as a sponsor on the CPD website
- Name recognition on sponsor signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases
- Inclusion in social media posts
- Opportunity for a group volunteer experience at the Toy Drive Warehouse

Jingle Bells \$7,500

- Inclusion as a special sponsor on the Toy Drive postcard mailed out to approximately 4,200 recipients (deadline 10/15)
- Logo included on promotional cards sent to companies approximately 800 distributed
- Logo recognition in general Toy Drive eblasts to approximately 9,500 key supporters
- Logo recognition at Community Partners of Dallas' facility
- Logo recognition as a sponsor on the CPD website
- Name recognition on sponsor signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases
- Inclusion in social media posts

Frosty the Snowman \$5,000

- Inclusion in a general Toy Drive eblast to approximately 9,500 key supporters
- Logo recognition at Community Partners of Dallas' facility
- Name recognition as a sponsor on the CPD website
- Name recognition on signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases

Rudolph the Red-Nosed Reindeer \$2,500

- Name recognition as a sponsor on the CPD website
- Name recognition on signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases

Name _____
Please print your name or company name as it should appear in all printed materials

Contact person _____

Billing address _____ City / State / Zip _____

Email _____ Phone _____

Amount \$ _____ I am unable to sponsor, but would like to make a donation \$ _____

Please circle one: MasterCard Visa American Express Discover

Credit card number _____

Exp. date _____ CWV _____

Enclosed is my check for \$ _____
Payable to Community Partners of Dallas

Deadline for inclusion on post card: October 15, 2021 and deadline for inclusion on event signage: November 17, 2021.

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