



community partners of dallas

TOY DRIVE 2019

Sponsorship Opportunities

Toy Drive Presenting Sponsor \$20,000

- Recognition as "Presenting Sponsor" in Toy Drive logo as: "Toy Drive 2019 Presented by [your company name]"
- Designated eblast announcing Presenting Sponsorship to over 11,600 key supporters
- Opportunity for a group volunteer experience at the Toy Drive Warehouse
- Name and/or logo printed on all wish cards (deadline 10/4)
- Inclusion as Presenting Sponsor on the Toy Drive postcard mailed out to over 6,500 recipients (deadline 10/4)
- Inclusion as Presenting Sponsor on promotional cards sent to companies approximately 800 distributed
- Recognition as Presenting Sponsor in general eblasts
- Logo recognition at Community Partners of Dallas' new facility
- Name recognition as Presenting Sponsor on the CPD website
- Name recognition as Presenting Sponsor on sponsor signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition as Presenting Sponsor in all press releases

Jingle Bells \$7,500

- Inclusion as a special sponsor on the Toy Drive postcard mailed out to over 6,500 recipients (deadline 10/4)
- Logo included on promotional cards sent to companies approximately 800 distributed
- Logo recognition in general Toy Drive eblasts to over 11,600 key supporters
- Logo recognition at Community Partners of Dallas' new facility
- Logo recognition as a sponsor on the CPD website
- Name recognition on sponsor signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases

Frosty the Snowman \$5,000

- Inclusion in a general Toy Drive eblast to over 11,600 key supporters
- Logo recognition at Community Partners of Dallas' new facility
- Name recognition as a sponsor on the CPD website
- Name recognition on signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases

Rudolph the Red-Nosed Reindeer \$2,500

- Name recognition as a sponsor on the CPD website
- Name recognition on signage at the Toy Drive Warehouse (drop off for all toy donations)
- Name recognition in all press releases

Name _____

Please print your name or company name as it should appear in all printed materials

Contact person _____

Billing address _____ City / State / Zip _____

Email _____ Phone _____

Amount \$ _____ I am unable to sponsor, but would like to make a donation \$ _____

Please circle one: MasterCard Visa American Express Discover

Credit card number _____

Exp. date _____ CW _____

Enclosed is my check for \$ _____
Payable to Community Partners of Dallas

Deadline for inclusion on post card: October 4, 2019 and deadline for inclusion in print materials: October 18, 2019.

Community Partners of Dallas • 7950 Elmbrook Drive • Dallas, Texas 75247
Questions? corinne@cpdtx.org • (214) 624-7588 • communitypartnersdallas.org • (214) 624-7667 fax